

The Connoisseur's Club Annual Membership will activate upon purchase, providing access to membership for 1 year from that date. Annual Memberships renew automatically 1 year from the activation date each year until cancelled by the Member.

This Membership Agreement (this "Agreement") is by and between The Reserve List/The Tasting Den ("Company") and Member (as defined above) for services provided by Company in exchange for payment of an annual membership fee (the "Membership Fee"). For good and valuable consideration, the parties hereby agree as follows:

(1) The first year's membership dues are required up front with a valid credit or debit card only and will not be refunded under any circumstances. A credit card must be left on file upon initial membership purchase for the automatic renewal plan. The Membership fee will be automatically deducted from the credit card on file each year from the date of purchase.

(2) The membership will continue to automatically renew on a year-to-year basis until the Member informs Company of the desire to cancel the membership.

(3) In order to terminate this Agreement a Member must notify Company at least 30 days prior to the next automatic charge against their credit card via email to John@thereservelist.net (please put "Connoisseur's Club Membership" as subject heading of email). Company does not accept phone, verbal, or voice mail cancellations. In turn, Company will send a confirmation via email after the changes have been made to your membership. Member may cancel their membership at any time after the expiration of the Minimum Period (1 year) without penalty.

(4) Once a Member has submitted an e-mail request for any changes to a membership, it is the Member's responsibility to ensure that Company has responded back on the same e-mail account to confirm processing the request. Company is not responsible for Member's negligence in checking their own credit card statements to ensure that membership changes, holds, or cancellations have been processed correctly. In the event of miscommunication, Member is responsible to produce a copy of their request and response from Company for review. Only then, if Company did not perform what it agreed to do, Company will reimburse any funds rightfully owed to Member. In the event that Member cannot produce a copy of e-mail correspondence with Company, then Company is not obligated to, nor will refund under any circumstances, dues charged against Member's credit card.

(5) Member agrees to allow Company to charge its credit card for the Annual Membership Fee in accordance with this Agreement.

(6) Member hereby certifies that they are the holder of the credit card described above. Member understands that they will be notified if their credit card fails to authorize for any reason, and that Member will be required to pay Company for any amounts of the

Membership Fee which were unpaid due to the failure of their credit card to authorize for any reason.

(7) Company and Member agree that any dispute or controversy relating to this Agreement shall be settled by arbitration held in Georgia, in accordance with the rules of the American Arbitration Association. The decision of the arbitrator shall be final, conclusive and binding on the parties to the arbitration. Company and Member shall each pay one-half of the costs and expenses of such arbitration, and each shall separately pay its respective counsel fees and expenses.

(8) Member understands that their membership will be deactivated if their account becomes more than 30 calendar days late.